

## Summer tyre test

# Nokian is test winner in the 2015 ADAC summer tyre test

**Top rating Very balanced, good on wet roads, excellent wear resistance. ADAC gave the Nokian Line top ratings in all safety relevant test criteria. Nokian Line was also test winner in the comparison test by Stiftung Warentest.**



The Nokian Line is test winner, and is highly recommended in the tested tyre size of 185/60 R14 H. Targeted at the Central European market, Nokian Line received the top rating of “good” in all safety-relevant subtests. The Nokian achieved a rating of “good” for both dry and wet conditions and its low fuel consumption. The German automobile club ADAC even awarded a “very good” rating for its low wear and tear. The Nokian Line is also test winner with the German consumer organisation Stiftung Warentest, earning the assessment “good”.

## The Nokian saves money with low fuel consumption and excellent wear resistance



As a cost saving recommendation, the premium brand Nokian puts itself forward, due to its low fuel consumption and very good wear resistance. This tyre excels in the ADAC assessment, presented only with strengths and no weaknesses. Stiftung Warentest recommends the Nokian Line as “our choice” and one of the “best tyres”. Very balanced properties are especially important for a good tyre.



The Nokian Line also achieved a top rating of “good” in all safety-relevant criteria of the test of the tyre size of 205/55 R16 V, which was also performed by ADAC and Stiftung Warentest.

The Nokian Line is also test winner by the Swiss TCS and the Austrian ÖAMTC automobile associations; furthermore, it received a top rating of “good” from the Austrian consumer magazine Konsument. The sporty Nokian zLine achieved a further success in tests: “very recommended” by the German car magazine Auto Zeitung. “Good performance on dry roads by the Nokian zLine. Low rolling resistance, rather safe handling on wet roads”.

35 summer tyres of the sizes 185/60 R14 H and 205/55 R16 V were tested by ADAC and Stiftung Warentest according to strict criteria and requirements. 14 summer tyres of size 225/40 R 18 92 W/Y were tested by Auto Zeitung.

### **New Nokian SUV summer tyre – maximum durability, comfortable travel and cool performance**

The new Nokian SUV summer tyres are extremely resistant to wear and have high performance, high safety and exceptional durability due to Nokian Aramid sidewall technology. The Nokian Line SUV for versatile SUV use offers great comfort, maximum durability and a strong grip on wet roads. In addition, this summer tyre for popular small and medium-sized SUVs uses little fuel. The sporty Nokian zLine SUV summer tyre provides precise handling, maximum durability, safety under extreme conditions and great driving pleasure for large SUVs.

### **Nokian summer tyres are multiple test winners**

Nokian summer tyres are multiple test winners, offering high levels of safety and saving fuel. The Nokian Line summer tyre already scored the top rating “Good” in the 2014 ADAC summer tyre test and with Stiftung Warentest. Being rated highly recommended, it was among the test winner group. As such, the Nokian tyre achieved a double success in the two best-selling tyre sizes tested for the compact and middle-sized category and for small cars.

The Nokian Z SUV is the test winner in the big 2014 SUV summer tyre test by the German SUV magazine OFF ROAD, with the top rating “VERY RECOMMENDED”, and also in SUV MAGAZIN.

[www.nokiantyres.com](http://www.nokiantyres.com)

Vianor tyre and car-service of Nokian Tyres:

<http://vianor.com>

Edited by: Dr Falk Köhler



## Photos captions

Nokian\_Line\_006.jpg  
caption:

The Nokian Line is test winner in the 2015 ADAC summer tyre test, with the top rating of “good”, and is highly recommended for both dry and wet road conditions. Photo: Nokian Tyres

Nokian\_Line\_017.jpg  
caption:

Nokian Line: Test winner in the 2015 ADAC summer tyre test, rated “good” for both dry and wet road conditions. Photo: Nokian Tyres

## Photos downloads:

### Photos downloads Nokian Line:

[www.nokiantyres.com/NokianLine](http://www.nokiantyres.com/NokianLine)

### Photos downloads Nokian zLine:

[www.nokiantyres.com/NokianzLine](http://www.nokiantyres.com/NokianzLine)

### Photos downloads Nokian Line SUV:

[www.nokiantyres.com/linesuv](http://www.nokiantyres.com/linesuv)

### Photos downloads Nokian zLine SUV:

[www.nokiantyres.com/zlinesuv](http://www.nokiantyres.com/zlinesuv)

### Photos downloads Nokian cLine:

[www.nokiantyres.com/cline](http://www.nokiantyres.com/cline)

## Videos:

### Video Nokian Line - Test winning summer tyre for Central Europe:

<http://youtu.be/YbsERA80v18>

### Video Nokian zLine - sporty, cool performance for Central European summer:

<http://youtu.be/tm-FodKRM0M>

### Video: Nokian Line SUV – Tough wet performer

<http://youtu.be/kOD9prmIPEQ>



**Video: Nokian zLine SUV – Tough cool performer**

<http://youtu.be/sYHyUmczeS4>

**Video: Unique durability – Nokian Aramid sidewall concept**

<http://youtu.be/N5LvBke-UqY>

**Video: Nokian summer tyres – Testing at the extremes**

<http://youtu.be/6kT0wLEOxY4>

### **Sources:**

ADAC

[http://www.adac.de/infotestrat/tests/reifen/sommerreifen/2015\\_Sommerreifen\\_Test\\_185\\_60\\_R14.aspx?ComponentId=228367&SourcePageId=31821](http://www.adac.de/infotestrat/tests/reifen/sommerreifen/2015_Sommerreifen_Test_185_60_R14.aspx?ComponentId=228367&SourcePageId=31821)

### **Read more:**

**Nokian tyres rated “good” in ADAC summer tyre test 2014 and by consumer organisation Stiftung Warentest**

<http://www.nokiantyres.com/company/news-article/nokian-tyres-rated-good-in-adac-summer-tyre-test-2014-and-by-consumer-organisation-stiftung-warentest-2/>

**Nokian Tyres test success**

[www.nokiantyres.com/innovation/test-success/](http://www.nokiantyres.com/innovation/test-success/)

**Nokian summer tyres offer high levels of safety and satisfaction in challenging summer conditions**

<http://www.nokiantyres.com/company/news-article/nokian-summer-tyres-offer-high-levels-of-safety-and-satisfaction-in-challenging-summer-conditions/>

**New Nokian Line – Top performance for wet roads**

<http://www.nokiantyres.com/company/news-article/new-nokian-line-top-performance-for-wet-roads-2/>

**Nokian Line SUV**

<http://www.nokiantyres.com/company/news-article/nokian-line-suv-summer-tyre-driving-comfort-and-performance-for-versatile-use-on-suvs/>

**Nokian zLine SUV**

<http://www.nokiantyres.com/company/news-article/nokian-zline-suv-summer-tyre-cool-performance-and-extreme-durability-for-suvs/>

**Nokian cLine**

<http://www.nokiantyres.com/company/news-article/nokian-cline-van-tyre-more-kilometres-high-safety-and-stability/>



## **Nokian Tyres is the world's leading winter tyre specialist, a multiple test winner, winter tyre inventor, world record holder and innovation leader**

As the world's leading winter tyre specialist, a multiple test winner, and inventor of the winter tyre, Nokian Tyres offers the safest tyres for Northern conditions. Innovative Nokian tyres for passenger cars, trucks, and heavy machinery demonstrate their high quality particularly well in snow, ice, tough climates, and demanding driving conditions. Nokian is the inventor of the winter tyre and has been designing, testing, and patenting innovative tyres for 80 years. Standard Nokian winter tyres set a new Guinness world record "Fastest on Ice" with a car by reaching a top speed of 335.713 km/h. As a leading innovator, Nokian Tyres presented the world's first non-studded winter tyres with studs that extend at the press of a button, allowing the tyre to grip better. The tyre manufacturer also introduced the most energy-efficient winter tyre in the world, with an "A" energy rating.

Furthermore, Nokian produces tyres especially developed for European weather and the higher speeds on European motorways. Nokian tyres deliver excellent safety, save fuel, and are the forerunner of environmental friendliness. The company is number 1 in terms of brand recognition and appreciation in Scandinavia and Russia and has a positive, exceptional image.

### **Nokian WR winter tyres are multiple test winners and have achieved numerous further test successes**

Nokian WR winter tyres, optimised for European demands, are multiple test winners and have achieved numerous further test successes. Achieving the top rating "exemplary", the Nokian WR D3 winter tyre is test winner in the 2014 winter tyre test conducted by the German car magazine Auto Bild. Safe handling and short braking distances earned it the top rating on snow. As test winners, Nokian winter tyres also won the 2014 tests by Auto Club Europa ACE, GTÜ (Germany's largest inspection organisation of freelance certified inspectors), and German car magazines Auto Bild allrad, OFF ROAD and SUV MAGAZIN, as well as Autoclub ARBÖ Austria. Nokian premium tyres were also awarded the top ratings "exemplary" and "very recommended" in these tests.

Nokian Tyres now presents the first winter tyre in the world for cars with the best grip on wet roads in the EU tyre label's best A class. The new Nokian WR D4 winter tyre is a grip champion and offers unique innovations. The versatile chameleon for winter roads provides safe driving on wet and snowy roads alike. This supreme ruler of every type of winter weather, coming from the pioneer in winter tyre technology, provides a firm grip in rain, snow and slush. According to the test results of the inventor of the winter tyre, it has the shortest breaking distance in the ever-changing European winter weather.

Nokian tyres came out on top in more than 40 winter tyre tests that were carried out by car magazines in this winter, thus confirming the good image of the Scandinavian premium brand.



**Nokian summer tyres are multiple test winners: in the 2015 ADAC summer tyre test, by the consumer organisation Stiftung Warentest, in the German SUV magazine OFF ROAD, and in additional tests**

Nokian summer tyres are multiple test winners, offering high levels of safety and saving fuel. The Nokian Line is test winner in the 2015 summer tyre tests of the German automobile club ADAC and of the German consumer organisation Stiftung Warentest. Being rated a top score of “good”, it is highly recommended. The Nokian Line already scored the top rating “good” in the 2014 ADAC summer tyre test and with Stiftung Warentest. Being rated highly recommended, it was among the test winner group.

The Nokian Z SUV is the test winner in the big 2014 SUV summer tyre test by the German SUV magazine OFF ROAD, with the top rating “VERY RECOMMENDED”, and also in SUV MAGAZIN.

**Increased safety through innovations: Winter Safety Indicator with snowflake and Driving Safety Indicator (DSI) with aquaplaning warning**

The Nokian Driving Safety Indicator (DSI) with the unique snowflake symbol, the Winter Safety Indicator (WSI), on the Nokian WR winter tyre clearly shows the driver the groove depth as a number from 8 to 4 millimetres. The numbers disappear gradually as the tyre wears and its tread depth decreases. The snowflake remains visible down to 4 millimetres. When it disappears, the risk increases and the winter tyres should be replaced. The grooves must be a minimum of 4 millimetres deep in order to provide enough grip on snow and to prevent slush planing and aquaplaning on winter and summer tyres.

The Driving Safety Indicator on the Nokian summer tyres shows the driver the groove depth as a simple figure from 8 to 3. An aquaplaning alert within this warns of the danger of aquaplaning with a drop symbol. It disappears when there are only four millimetres of remaining tread, alerting the driver of the increased risk. No other tyre manufacturer has these innovations.

**Nokian Tyres achieved a 1.389 billion euro turnover in 2014**

Nokian Tyres achieved a turnover of 1.389 billion euro in 2014 and had over 4,000 employees. In Central Europe, Nokian Tyres operates with own sales companies in ten countries. The company also owns the Vianor tyre and car-service chain that comprises over 1,300 outlets in 27 countries.

[www.nokiantyres.com](http://www.nokiantyres.com)

Vianor tyre and car-service of Nokian Tyres:

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[www.linkedin.com/company/nokian-tyres-plc](http://www.linkedin.com/company/nokian-tyres-plc)  
Motorist blog:  
<http://hakkapedia.us/blog/en>  
Expert blog:  
<http://nordictyreblog.com/>

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