

Nokian cLine van tyre – more kilometres, high safety and stability

Nokian cline Cargo for heavier loads and Nokian cLine Van for lighter. Finnish tyre manufacturer renews its summer van tyre selection.



The new Nokian cLine summer van tyre offers stability, durability, and safety for demanding use on European roads. This new product family from Nokian Tyres is intended for the hard-working professionals and their modern vans and delivery trucks as well as minibusses. The precise and safe Nokian cLine Cargo summer tyre is tailored for heavy vehicles, and its non-directional tread and structure are similar to those of a truck tyre. With ease, the sturdy and well-built tyre can even carry the higher wheel loads of delivery and transport trucks. Nokian cLine Van is perfectly suited for lighter loads and passenger transport.

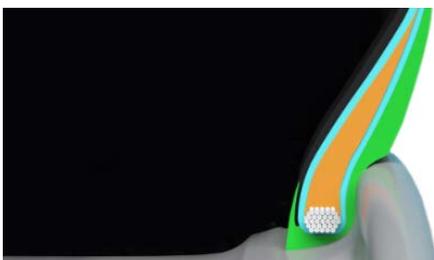
Triangular Supports: Durability for hard use

The Triangular Supports substantially increase the lateral stiffness of the shoulder area, which is especially important when carrying heavy loads. The support allows the tyre to wear down slower and to retain its perfect shape for longer. The sturdy shoulder pattern combined with the high sidewall angle ensures good stability.

Pleasant driving comfort and precise steering

Nokian cLine Van, which is perfectly suited for lighter loads and passenger transport, has an asymmetrical tread pattern. This adds to the driving comfort and makes the tyre easy to steer. The centre groove has a Wave Support. It improves the lateral stiffness of the tyre, which in turn helps the tyre to maintain its shape and tolerate wear. The Wave Support significantly reduces the danger of aquaplaning due to summer rain. The optimised block distribution and tailored structure reduce interior noise and external rolling noise.

The safety of the comfortable and strong Nokian cLine is maximised by a new rubber compound that offers excellent durability and wet grip. It also provides much-needed additional grip for rain-soaked roads.



The special clinch rubber compound on the bead area flexibly presses against the wheel flange, avoiding possible abrasion under heavy use. This compound innovation improves durability but also helps tyre fitment. The innovation also effectively minimises the interior noise, since it dampens the vibrations from the tyre body, preventing them from passing into the tyre and further inside the vehicle.



Nokian Driving Safety Indicator and info field for added safety

On the centre rib, the Driving Safety Indicator (DSI), patented by Nokian Tyres, clearly indicates the remaining groove depth in millimetres. When 4 mm of groove depth remains, the time has come to purchase new summer tyres.

Correct tyre pressure is especially important in commercial driving and under heavy loads. Correct tyre pressure improves the driving feel of the car, ensures the structural durability of the tyre, and reduces fuel consumption. Checking the inflation pressure is made simpler by an info field that allows for noting down the correct tyre pressure and the place of the tyre under the car. The sign language by the expert of extreme conditions adds to safety.

The selection of Nokian cLine covers 23 tyres all the way from 14 inches up to 17 inches. This new tyre, intended for the European markets, will be available at retailers from spring of 2015 on.

Nokian cLine – Works on the road

Resists wear and maintains its good properties for longer
Stable and comfortable to drive even at heavy loads
Excellent wet grip and handling

www.nokiantyres.com

Vianor tyre and car-service chain of Nokian Tyres:

<http://vianor.com>

Edited by: Dr Falk Köhler

Photos downloads Nokian cLine:

www.nokiantyres.com/cline

Read more:

Nokian Tyres – the world's northernmost tyre manufacturer and the inventor of the winter tyre

www.nokiantyres.com/company/about-us/history/

Nokian Tyres is the world's leading winter tyre specialist, a multiple test winner, the inventor of the winter tyre and a premium brand

As the world's leading winter tyre specialist, a multiple test winner, and a premium brand, Nokian Tyres offers the safest tyres for Northern conditions. Innovative Nokian tyres from Finland for cars, trucks, and heavy machinery demonstrate their high quality particularly well in snow, ice, tough climates, and demanding driving situations. Nokian is the inventor of the winter tyre and has been designing, testing, and patenting innovative tyres for 80 years. Furthermore, Nokian produces tyres especially developed for European weather and the higher speeds on European motorways. Nokian tyres deliver excellent safety, save fuel, and are the forerunner of



environmental friendliness. The company is number 1 in terms of brand recognition and appreciation in Scandinavia and Russia and has a positive, exceptional image.

Nokian WR winter tyres are test winners and have achieved numerous further test successes

Nokian WR winter tyres, optimised for European demands, are test winners and have achieved numerous further test successes. The Nokian WR D3 winter tyre scores the top rating “good”, and is thus “especially recommended” in the 2013 winter tyre test of the German automobile club ADAC and the consumer protection organisation Stiftung Warentest and is amongst the best. The Nokian WR D3 is rated “Especially recommended” by the German car magazine auto motor sport. The new Nokian WR SUV 3 high performance winter tyre comes out on top in the big SUV winter tyre test 2013 by OFF ROAD, with the top rating “highly recommended”.

Nokian winter tyres are the test winners in the 2012 winter tyre tests conducted by the German car magazines Auto Bild, auto motor sport, and AUTOStraßenverkehr earning top ratings of “exemplary”, “highly recommended”, and “very good”. In more than 20 winter tyre tests carried out by car magazines in Germany and other European countries last winter, Nokian tyres came out on top and thus confirmed the positive image of the Nordic premium brand. The Finnish tyres are given the top rating of “good” by the German automobile club ADAC and consumer protection organisation Stiftung Warentest.

Standard Nokian winter tyres set a new Guinness world record Fastest on Ice by reaching a top speed of 335.713 km/h.

Nokian tyres rated “good” in the ADAC summer tyre test 2014 and by the consumer organisation Stiftung Warentest and test winner in the German SUV magazine OFF ROAD

Nokian summer tyres are multiple test winners, offering high levels of safety and saving fuel. The Nokian Line summer tyre scores the top rating “good” in the summer tyre test 2014 of the German automobile club ADAC and with the German consumer organisation Stiftung Warentest Being rated “especially recommended”, Nokian Line is among the test winner group. As such, the Nokian tyre achieved a double success in the two best-selling tyre sizes tested for the compact and middle-sized category and for small cars. The Nokian strengths in the ADAC test: Very balanced tyre, good on wet and dry roads.

The test winner is the Nokian Z SUV in the big SUV summer tyre test 2014 by the German SUV magazine OFF ROAD, with the top rating “HIGHLY RECOMMENDED” and also in SUV MAGAZIN.

Nokian tyres were test winners 70 times or were among test winner group, scoring “good” or “recommended” 51 times in 121 test reports from autumn 2011 to spring 2014 – in Central Europe alone.



Increased safety through innovations: Winter Safety Indicator with snowflake and Driving Safety Indicator (DSI) with aquaplaning warning

The Nokian Driving Safety Indicator (DSI) with the unique snowflake symbol, the Winter Safety Indicator (WSI), on the Nokian WR winter tyre clearly shows the driver the groove depth as a number from 8 to 4 millimetres. The snowflake remains visible down to 4 millimetres. When it disappears, the risk increases and the winter tyres should be replaced. The grooves must be a minimum of 4 millimetres deep in order to provide enough grip on snow and to prevent slush planing and aquaplaning on winter and summer tyres.

The Driving Safety Indicator on the Nokian summer tyres shows the driver the groove depth as a simple figure from 8 to 3. An aquaplaning alert within this warns of the danger of aquaplaning with a drop symbol. It disappears when there are only four millimetres of remaining tread, alerting the driver of the increased risk. No other tyre manufacturer has these innovations.

Nokian Tyres achieved a 1.521 billion euro turnover in 2013

Nokian Tyres achieved a turnover of 1.521 billion euro in 2013 and had over 4,000 employees. In Central Europe, Nokian Tyres operates with own sales companies in ten countries. The company also owns the Vianor tyre and car-service chain that comprises over 1,200 outlets in 27 countries.

www.nokiantyres.com

Vianor tyre and car-service chain of Nokian Tyres:

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Motorist blog:

<http://hakkapedia.us/blog/en>

Expert blog:

<http://nordictyreblog.com/>

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